



ANNUAL REPORT of

Philippine Operation: Stop Hunger Now, Inc. 25 Engineering St. Scienceville, Barangay Don Bosco, Paranaque City For Year: 2016

I. Introduction

In 1998, envisioning a world without hunger, Ray Buchanan – a United Methodist minister – founded Stop Hunger Now. After enlisting as a US Marine during the Vietnam War, Ray Buchanan quickly recognized that accomplishing a mission required “commitment to something larger than yourself.” Driving Stop Hunger Now’s work is the recognition that ending hunger is more than just feeding people, which led it to focus its feeding programs in areas where we can have a real impact and expand its hunger-fighting beyond meal packaging and distribution. Stop Hunger Now is driven by the vision of a world without hunger. Our mission is to end hunger in our lifetime by providing food and life-changing aid to the world’s most vulnerable and creating a global commitment to mobilize the necessary resources.

In 2011, Stop Hunger Now United States was invited to organize meal-packaging events in the Philippines, creating interest in opening a permanent office. With significant assistance from Stop Hunger Now Malaysia, more than 220,000 meals were packaged in the Philippines over the next two years. In November 2013, Typhoon Yolanda struck the Philippines, mobilizing Stop Hunger Now locations across the world to provide immediate need. Over 57 million pesos worth of aid was sent to the Philippines including meals, medical supplies, and donations to fund in-country meal packaging. Over 2.3 million meals were sent to crisis areas and 27,8785,25.19 pesos in product donations were delivered. On November 20, Stop Hunger Now US worked with partners in Malaysia and the Philippines to host a 120,000-meal packaging event that urgently provided meals to victims of the said typhoon. The typhoon relief efforts pushed the Stop Hunger Now Philippines launch in to an urgent priority. In August 2014, Stop Hunger Now hired Jomar Fleras, as the Executive Director of Stop Hunger Now Philippines and in December 2014, Philippine Operation: Stop Hunger Now, Inc. became an official affiliate of Stop Hunger Now International. By the end of 2014, Filipinos packaged more than 800,000 meals throughout the Philippines.

Philippine Operation: Stop Hunger Now, Inc. has been fulfilling its commitment to end hunger in the country. Basically, it coordinates the distribution of food and other life-saving aid to crisis-burdened areas. This is accomplished through popular community-supported meal packaging programs that often are part of corporate responsibility or volunteer service projects. Then, Stop Hunger Now distribute its meals through feeding programs operated

by partner organizations which promote education, encourage children to attend school, improve health and nutrition of children, address gender inequalities and spur economic growth, among others. In addition, the organization also provides meals in response to crisis relief.

II. Salient Accomplishment (Statistical and narrative)

Philippine Operation: Stop Hunger Now is in its 2nd year of operation as an affiliate office of Stop Hunger Now International. Generally, main activities include securing all government related registration and building partnership with prospected donors and meal-packs distribution partners.

This year, the organization also prioritized the improvement of meal-pack that contains rice, dehydrated soy, dehydrated vegetables, vitamin-fortified sachet and flavoring sachet (*chamorado*, *ginataan*, beef congee, fish flakes and chicken arroz caldo). Logistical aspect of meal-pack ingredients collection and shipping, inventory management, stock management, organizing meal packaging events and distribution of meal packs were systematically arranged. Through the partnership with Negrense Volunteers for Change (NVC) in Bacolod City, the organization was able to make contract with farmers in San Carlos, Negros Occidental in producing the required vegetables. Kraft Heinz, a SHN global partner, pledged its commitment to provide the vitamin-fortified sachets. Dr. Chorie Ignacio, a board member of Stop Hunger Now, prepared a nutritional analysis of SHN meal pack that benefits pregnant/lactating women and nutritionally at-risk children. The nutritional content analysis document was shared to all distribution partners by end of 2016. Subsequently, monitoring and evaluation processes and tools were provided to distribution partners to facilitate efficiency and effectivity in post-distribution activities.

Philippines Operation: Stop Hunger Now as an independent affiliate office, conducts its own fundraising campaigns to support its programs and services. There were several proposals and or grant applications submitted to Metrobank Foundation and Halliburton, Global Innovation Fund and Allen Foundation, OFID and OPEC Fund for International Development, among others. Through-out the year, partnership meetings with possible donors (corporations and private institutions) were arranged. Gladly, most of the prospected donors committed their support.

As part of the global commitment, the organization opened accounts in social media such as *Facebook*, *Twitter* and *Instagram*. By the end of 2016, total likes received in *Facebook* account is 1300. The organizations website www.stophungernow.com is being maintained and updated regularly. On February 2016, Mr. Jomar Fleras, the Executive Director of SHN was interviewed by GMA Channel 7 Brigada Siete program on the documentary featuring hunger problem in the Philippines.

Philippine Operation: Stop Hunger Now Programs and Services Highlights:

- A total of **421,826** meal packs were distributed to aid supplemental feeding programs of distribution partners around the country. There were 10,800 meals distributed to

families affected by the devastation of Typhoon Nona in Sorsogon and Samar on January 2016. Gladly, over 5000 volunteers were involved in fundraising and or packaging of bag of meals by hand.

List of Meal-packs Donors	List of Distribution Partners
Development Academy of the Philippines	LGU of Calauan, Laguna
JP Morgan Chase	Salesians of Don Bosco
Aspen Pharma	Philseven
WIPRO	Gota de Leche
Netsuite	United Methodist Church
HSBC	Hands On Manila
BPIFI	International Care Ministries
Capital One	Negrense Volunteers for Change
Bank of Commerce	Project Pearls
Montecillo	Feed the Children
Hewlett Packard Enterprise	
Kraft Heinz	
Equis Solar	
Food Panda	

- It was during this year when initial partnership consultations were conducted with Department of Health (DOH) in collaboration with its First 1000 Days Program. The organization was able to present its programs and services during the National Family Planning Convention in October 2016. It was identified that Region III particularly in Pampanga *Aeta* communities needs support in terms of provision of vitamin fortified meal packs for pregnant and lactating *Aeta* women.
- It was also this year when a very promising opportunity to organize a meal packaging event for the Miss Universe materialized. Towards the end of the year, preparations were conducted such as meetings with Miss Universe local organizers, attending to logistical needs, social media campaign activities and recruitment of volunteers, among others. The meal packaging event was scheduled on January 20, 2017. DOH through its First 1000 Days Program was selected as the distribution partner.
- In collaboration with Simply Share Foundation, a Cebu-based non-profit organization, draft Executive Order for the creation of the Presidential Commission on Zero Hunger was submitted to the office of the Philippine President. On December 2016, the EO is being reviewed by the Executive Secretary. Along with this initiative is the holding of a forum where delegates from several sectors and organizations shared their ideas, strategies and action plan for Philippine Initiative for Zero Hunger program.
- In the spirit of Christmas, SHN organized a gift-giving activity for the 200 children of Southville 7 in Calauan, Laguna. The children were delighted to receive the loot bags with toys, clothing, books and snacks.

Other Activity Highlights:

- Staff development activities and partnership meetings:
 - Attended in the Microsoft Office 365 Training facilitated by Microsoft on May 2016.
 - Participated in the Technical Workshop on Sustainable Development Goals Indicators organized by UNDP on May 2016.
 - Attended the Food Exhibition at the World Trade Center, Pasay City on June 2016.
 - Attended the Poverty Summit organized by Vice President of the Philippines, Hon. Leni Robredo, on October 2016.
 - Attended the CSO Forum of Asian Development Bank on November 2016.
 - Participated in the meeting of the Philippine Coalition of Advocates on Nutrition to discuss the pending First 1000 Days bills in Congress and the proposed Philippine Plan of Action on Nutrition in November 2016.
 - Attended the orientation of the Philippine Coalition on Volunteerism in November 2016.

- Philippine Operation: Stop Hunger Now participation to global activities:
 - Joined Stop Hunger Now in the Rotary International Convention in Seoul, Korea on May 2016. Introduced SHN to Rotarians in the booth and during the meal packing event held at the conference venue. A number of Rotary clubs in Metro Manila, Naga, Ormoc and Cebu expressed their interest in organizing meal packing events.
 - Participated in the Stop Hunger Now International Summit in Bologna, Italy on June 2016.
 - Vision Tour of Zambrero Australia in Dumaguete on July 2016.

- Stop Hunger Now USA conducted monitoring activities in the Philippines. US Staff also joined in the Philippines Board Meeting. The following sites were visited:
 - Philippine Operation: Stop Hunger Now Warehouse
 - SouthVille 7, Calauan, Laguna (one of the program areas)
 - Negrense Volunteers for Change, Bacolod City (Distribution Partner)
 - Farming communities in San Carlos, Negros (one of the program areas)

III. Difficulties/problems encountered and solutions

The global name-change from Stop Hunger Now to Rise Against Hunger necessitated the organization to update SEC and other government registration papers.

The Philippines was hit by several disasters. The organization had to rapidly mobilize resources to respond to Typhoon Nona.

IV. Significant changes in the agency (e.g. organizational structure, manpower, policy making body/board, programs, services, target clientele, area/s of operation, etc.)

- Hired a Donor Relations Manager started on November 2016

V. Plan of action for succeeding year (2017)

Activities	Timeframe
Admin	
Hiring of Nutritionist / Dietician	2 nd quarter of 2017
Programs	
Meal Packaging Events	January – December 2017
Partnership building and marketing	January – December 2017
Meal packs distribution through partners with school feeding program	January – December 2017
Launching of new programs <ul style="list-style-type: none"> - First 1000 Days Program in partnership with DOH - Research and development 	January 2107
Miss Universe MPE	January 2017
SHN Global Strategic Planning Summit	3 rd quarter of 2017
Monitoring visits	January – December 2017