



## **ANNUAL REPORT**

**of**

### **Rise Against Hunger Philippines Inc.**

(formerly Philippine Operation: Stop Hunger Now, Inc.)

Unit 28 Penthouse Creekside Mall, Amorsolo St., Barangay Pio del Pilar, Makati City

**For Year: 2017**

#### **I. Introduction**

In 2011, Stop Hunger Now United States was invited to organize meal-packaging events in the Philippines, creating interest in opening a permanent office. With significant assistance from Stop Hunger Now Malaysia, more than 220,000 meals were packaged in the Philippines over the next two years. In November 2013, Typhoon Yolanda struck the Philippines, mobilizing Stop Hunger Now locations across the world to provide immediate need. Over 57 million pesos worth of aid was sent to the Philippines including meals, medical supplies, and donations to fund in-country meal packaging. Over 2.3 million meals were sent to crisis areas and 27,8785,25.19 pesos in product donations were delivered. On November 20, Stop Hunger Now US worked with partners in Malaysia and the Philippines to host a 120,000-meal packaging event that urgently provided meals to victims of the said typhoon. The typhoon relief efforts pushed the Stop Hunger Now Philippines launch in to an urgent priority. In August 2014, Stop Hunger Now hired Jomar Fleras, as the Executive Director of Stop Hunger Now Philippines and in December 2014, Philippine Operation: Stop Hunger Now, Inc. became an official affiliate of Stop Hunger Now. By the end of 2014, Filipinos packaged more than 800,000 meals throughout the Philippines. In 2017, Stop Hunger Now changed its brand name to Rise Against Hunger.

#### **II. Salient Accomplishment (Statistical and narrative)**

Major Accomplishments:

##### **1. Meal Packaging Events**

Year round, community leaders and volunteers from corporations, civic organizations, communities of faith and schools package Rise Against Hunger's dehydrated, high protein, and highly-nutritious meals which are used primarily to support education programs and to save lives. The meal packaging program is mobile – it can go wherever volunteers are located and can be adapted to accommodate as few as 25 or up to 1,000 volunteers at a time using an assembly-line process. One Rise Against Hunger event can result in the packaging of more than one million meals.

- 1,209,180 meals packaged (6 meals per meal bag)
- PhP 17,541,664.00 total gross revenue

- 9000 total volunteers involved

### **List of Donors**

1. ACF Philippines
2. Aspen Manila
3. Bank of Commerce
4. BPI Foundation
5. Capital One
6. Conrad Manila
7. Equis Solar
8. DXC Technology
9. Food Panda
10. Globe Telecom
11. Hands on Manila
12. Hersheys' Philippines
13. Hewlett Packard Enterprise
14. HSBC
15. Johnson & Johnson Philippines
16. JP Morgan Chase & Co
17. Kraft Heinz
18. LBC Foundation
19. Monolith Construction
20. Nurture Wellness Village
21. Nutrition Foundation of the Philippines
22. Office of the Vice President
23. Optum Global Solutions
24. Oracle NetSuite
25. P&A Grant Thornton
26. Pfizer Philippines
27. PhilSeven Foundation
28. Resorts World Manila
29. Rotary Club
30. Samsung
31. SM Prime
32. S&P Global (Standard and Poors)
33. United Methodist Church
34. Western Digital Company
35. WIPRO

## **2. Meal Distribution Activities through Partners**

Rise Against Hunger, Philippines partners with other non-profit organizations and government agencies across the country to provide food and other life-saving aid to those in need. These partners support a variety of development programs that work with members of the community to meet their basic needs and create long-term, sustainable change. Partners are selected after a comprehensive evaluation which addresses not only the effectiveness and sustainability of the organization's programs, but also their ability to

receive, store and distribute meals, as well as provide regular reporting on their use and impact of their programs.

- 8,700 children fed daily
  - 9,996 families provided with meal packs in the community feeding
  - 100 pregnant and lactating women provided with meal packs
  - 3,800 internally displaced families supported in Marawi City
  - 2,520 affected families from Typhoon Urduja in Eastern Samar were provided with meal packs
- a. **School feeding** – School feeding programs have been defined by the World Bank as “targeted social safety nets that provide both educational and health benefits to the most vulnerable children, thereby increasing enrollment rates, reducing absenteeism, and improving food security at the household level.” School meals have been shown to increase the nutritional status of school-age children in a variety of ways. School feeding programs have the capacity to increase gender equity in access to education, which allows for gender equity across all spheres of social and economic life. School feeding programs reduce the costs of sending girls to school and allow for an increased number of girls to be sent to school by their families. Furthermore, improvements in female literacy that come from increased education have been linked to declining rates of fertility, increased economic opportunities, and other markers of female empowerment.
- b. **First 1000 Days Program** – Rise Against Hunger Philippines has partnered with the Department of Health (DOH) in its First 1000 Days Program targeting pregnant and lactating women. Rise Against Hunger meal packs are used in the supplementary feeding of pregnant and lactating women that visit rural health clinics for antenatal care, post-partum check-ups, mothers’ classes, nutrition classes, vitamin supplementation, vaccinations as well as medical check-ups for children. Monthly ration of meal packs is given to the women as they visit the clinics. The meals not only provide the necessary nutrition of the women but also serve as incentives to regularly visit the clinics and attend classes. The DOH partnership is now on-going in the province of Zambales and Pampanga among 100 indigenous women. Health and nutrition of mothers and babies will be monitored.
- c. **Disaster Relief Activities** – RAHP is committed to the mission of providing life-saving aid to the most vulnerable and responding to those affected by natural disasters. When disaster strikes, Rise Against Hunger not only provides meals packaged by our dedicated volunteers but facilitates shipments of in-kind aid such as medical supplies, water, and food. It also provides cash grants to support construction projects and medical treatment clinics. RAHP has distributed 46,800 meal packs to over 3,800 families in Marawi City.

#### **List of Distribution Partners (accumulated)**

1. LGU of Baliwag, Bulacan
2. LGU of Barangay Ususan, Taguig
3. Cathedral of Praise

4. LGU of Calamba City, Laguna
5. LGU of Caloocan City, NCR
6. Dona Remedios Trinidad Municipality
7. Convoy of Hope
8. Department of Health Region 3
9. Development Academy of the Philippines
10. Feed the Children
11. Gota de Leche
12. Hapag-Asa
13. International Care Ministries
14. Madre Giovanna Zippo Mission Center
15. LGU of Malolos, Bulacan
16. LGU of Muntinlupa City
17. Negrense Volunteers for Change Foundation
18. Office of the Vice President - Angat Buhay
19. Operation Compassion
20. Quota International
21. Rotary Club Muntinlupa
22. LGU of Marawi, Lanao del Sur
23. Salesian Missions of Don Bosco
24. Simply Share Foundation
25. LGU of San Fernando City, Laguna
26. St. Rita Orphanage
27. LGU of Sta. Rosa City, Laguna

### **3. Farm to Fork Program**

RAHP supports initiatives that ensure the sustainable production and consumption of food systems in such a way that the economic, social and environmental bases to generate food security and nutrition for future generations are not compromised. With this, RAH is doing the "contract farming" its vegetable requirements from small scale indigenous farmers. Through its partnership with the Negrense Volunteers for Change Foundation (NVC), Rise Against Hunger Philippines buys its supplies of vegetable needed for its meal packs from 100 farmers in the upland communities of San Carlos, Negros Occidental. The farmers are members of the Bukidnon Organic Farmers Association and Iliranan Tribal Council. The farmers Good Agricultural Practices (GAP) certified, which means that their produce is safe for human consumption, being free from biological, chemical and physical contamination. Their produce is also certified organic.

Through this scheme, the farmers are able to grow their own food. Their excess productions are consolidated by their cooperatives and sold at fair market prices to NVC which then dehydrates the vegetables for RAH. Shavings from the dehydration process are composed by NVC and then given to the farmers to use as fertilizers. The dehydrated vegetables are mixed in the meal packs of Rise Against Hunger which are then used to support supplemental feeding programs in the farmers' communities. This way, the "farm to fork" cycle is completed.

- 92 farmers supported
- 37,172 kilos of raw fruits and vegetables processed
- 5,502 dehydrated outputs

#### **4. Good Food Grocer**

The Good Food Grocer, the first food bank social franchise in the Philippines is a new initiative of Rise Against Hunger Philippines. It works on the premise that “good food is for all” and aims to contribute to zero hunger, improved food security and reduced food wastage. To serve those in need, the Good Food Grocer will sell donated nutritious food at discounted prices, distribute food that cannot be sold, run a soup kitchen which will cook food daily, implement livelihood programs to prevent food wasting and establish community vegetable gardens. The Good Food Grocer’s main location is in Barangay Ususan, Taguig City, and with the help of partners, additional food banks will open in Quezon City, Mandaue City and Bacolod City.

- Good Food Grocer trademark has been registered
- Ground breaking ceremony done at Barangay Ususan, Taguig last October 21, 2017 for the flagship store
- Architectural designs finalized
- Nutrition and Food Safety Guidelines being drafted
- Donation forms done

#### **5. Policy Advocacy**

RAHP believes that creating a food secure country requires both effective programs and good public policies. The organization is committed to furthering the integration of practice and policy to achieve sustainable solutions to hunger and poverty. To do this, it works closely with government agencies, anti-hunger organizations, corporations and foundations to create awareness and generate adequate funding that will effectively address hunger, malnutrition and food security. It currently advocates for the creation of a Presidential Commission on Zero Hunger and for the passage of local ordinances to institutionalize food banking in the Philippines.

- Draft Executive Order of Zero Hunger Commission with the office of Sec. Jess Dureza
- LGU of Barangay Ususan will draft a resolution governing food donation to Good Food Grocer

#### **6. Research**

Recently, RAHP has embarked on research projects as part of its monitoring and evaluation and to promote evidence-based programming and knowledge sharing. A preliminary study on the influence of providing vitamin-fortified meal packs on compliance with family planning and maternal health care services during pregnancy

and a qualitative study among Aeta women in Porac, Pampanga in support of DOH's First 1000 Days Program were conducted. The initial results were presented in the 2<sup>nd</sup> National Family Planning Conference (NFPC) last November 8, 2017 in Cebu City.

Additional research papers:

- Qualitative study among internally displaced persons (IDPs) in evacuation centers in Saguilaran, Lanao del Sur to be conducted in support of Relief Operation
  - Drafted study protocol
  - Initial data gathering (focus group discussions and key informant interviews) was conducted on December 2, 2017
  - Paper to be presented in an international conference
  - Paper to be submitted for publication in a peer-reviewed journal
  
- Qualitative study among internally-displaced persons/families in Marawi City
  - Preliminary data collection was done on December 2, 2017 to determine the evacuees' perceptions on the acceptability and contribution of the provided fortified-meal packs and identify challenges/issues, good practices and lessons learned in disaster relief operations

#### **Other Activity Highlights:**

- Launching of Rise Against Hunger during the Miss Universe 2016
- Partners Appreciation Night
- Global Strategic Planning Summit Cebu

### **III. Difficulties/problems encountered and solutions**

The Philippines was hit by several disasters, both natural and man-made. The organization had to rapidly mobilize resources to respond to typhoons Urduja and Vinta . We partnered with the Office of the Vice President that took charge in distributing our meal packs to the typhoon victims

We also had to mobilize resources to respond to the siege in Marawi. We were fortunate that one of our board members Dr. Janimah Pandi is based in Iligan City. She was able to quickly mobilize ground resources that took charge in distributing our meal packs to both center and home-based evacuees.

The Securities and Exchange Commission took a long time to process our application for name change. Thus, we hired a law firm to help us in processing our application.

To respond to our global Pathways to End Hunger framework, we had to develop new programs on food security.

**IV. Significant changes in the agency** (e.g. organizational structure, manpower, policy making body/board, programs, services, target clientele, area/s of operation, etc.)

The following new programs were initiated:

1. Disaster Response
2. Food Banking
3. First 1000 Days

New employees were hire: Food Bank Operations Manager and Nutritionist/Dietitian.

**V. Plan of action for succeeding year (2018)**

Activities	Time frame
<b>Admin</b>	
RAHP Office	
Hiring of programs staff	May, 2018
Application for DSWD Registration and Licensing	May-July, 2018
<b>Programs</b>	
Meal packaging events	January-December, 2018
Meal packs distribution through school feeding	January – December, 2018
Good Food Grocer Launching (Taguig)	May, 2018
Board meeting and strategic planning for Food Banks	July, 2018
Establishment of food banking system (Quezon City, Mandaue City and Bacolod City)	July – December, 2018
<b>Advocacy Activities</b> <ul style="list-style-type: none"> <li>- Launch of Nutripan with Conrad Hotel Manila</li> <li>- Launch of recipe book with Enderun</li> <li>- Launch of "This is possible" Campaign</li> <li>- Global Summit</li> <li>- Million Meal Marathon</li> <li>- Miss Universe 2018</li> </ul>	January -December, 2018