



Annual Report 2018

About Rise Against Hunger

Rise Against Hunger Philippines (RAHP) (formerly known as Philippine Operation: Stop Hunger Now) is the country office of Rise Against Hunger, a US hunger relief organization that coordinates the distribution of food and other life-saving aid around the world. Since 1998, the organization has coordinated the distribution of food and other lifesaving aid to children and families in 72 countries all over the world.

Rise Against Hunger is driven by the vision of a world without hunger. Our mission is to end hunger in our lifetime by providing food and life-changing aid to the world's most vulnerable and creating a global commitment to mobilize the necessary resources.

The Philippine office was organized in 2015. Since its inception, RAHP has been fulfilling its commitment to contribute to end hunger and reduce malnutrition problems in the country. It has been facilitating the popular community-supported meal packaging programs that often are part of corporate social responsibility or volunteer service projects. It distributes its meals through feeding programs operated by partner organizations which promote education, encourage children to attend school, improve health and nutrition of children, address gender inequalities and spur economic growth, among others. In addition, the organization also provides meals in response to crisis relief.

The Rice-Soy Fortified Meal Pack

Rise Against Hunger meals are composed of rice, soy, dehydrated vegetables or fruits, flavoring mix and a micronutrient powder sachet. They are packed into 400 grams meal packs which can feed 12 children or 6 adults. Each meal pack contains a sachet of delectable flavoring mix. For savory meals, there is a choice of Chicken Arroz Caldo, Beef Congee, or Fish (Anchovy) Flakes. The flavoring sachets do not contain MSG. For sweet selections, we have Champorado (chocolate) or Ginataan (coconut milk). The savory meals contain dried vegetable mix of squash, *alogbate* or *malabor* spinach, camote or sweet potato tops, and *saluyot* or jute leaves. The *Ginataan* pack contains dehydrated fruit mix of orange, sweet potato, banana and mango. Beneficiaries are encouraged to add locally available ingredients to make the meals more appetizing. Local ingredients produced in family or community gardens are used to provide livelihood to people in need. Meals are packaged locally by volunteers which encourages people to get involved in the movement to end hunger. The vitamin and mineral sachets are donated by Heinz and contain 23 essential vitamins and nutrients. The vitamins are in a separate sachet and are only added after the cooking process to ensure that nutrients are not lost due to exposure to light or heating.

Summary

To date, Rise Against Hunger Philippines is on its third year of operation. The organization has made significant progress and milestones as it continues to commit on its mission, that is, contribution to end hunger by 2030. It has expanded its program base, added new impact areas and forged new partnerships with other civil society organizations and local government units and its various line agencies.

One of the highlights this year is the establishment of the food banking system. The Good Food Grocer – the pilot food bank of Rise Against Hunger Philippines – have catered to hundreds of households in Taguig City. In addition to that, the Soap for Hope and Bread for Bread impact programs were also realized in 2018.

RAHP have maintained its good working relationship with donors. There are 15 new companies that joined the organization in its fight against hunger and malnutrition. Most of the old donors have made this cause as their regular corporate social responsibility program. Some of them have extended their support not just in the usual meal packaging event. A great example of this is Conrad Manila. Conrad Manila has worked together with RAPH in addressing hunger and malnutrition through several engagements. It made significant contribution in the launching of Bread for Bread and Soap for Hope programs. Most of the major events were conducted in their hotel such as the celebration of the World Food Day wherein RAH achieved a World Guinness Record, one million meal marathon meal packaging to benefit the ultra-poor communities of International Care Ministries (ICM) and the launching of the #ThisIsPossible global campaign.

The organization also extended its network. RAHP is a member of the American Chamber of Commerce of the Philippines and the Zero Extreme Poverty (ZEP) alliance committed to uplifting one million extreme poor families by 2030. Moreover, the organization was registered in Department of Social Welfare and Development (DSWD) as a social welfare and development agency in the country.

Towards the end of 2018, the Department of Science and Technology (DOST) approved the grants-in-aid proposal on the establishment of food banking project of the organization, which means that RAHP has been certified as a science and technology foundation of DOST.

For 2019, Rise Against Hunger Philippines aims to move a step closer to ending hunger and malnutrition in its program areas as more hunger-relief champions commit to journey with the organization.

Accomplishments per Impact Program

Meal Packaging Events (MPE)

Meal Packaging Event (MPE) serves as the flagship program of Rise Against Hunger Philippines. Year round, meal packaging events are organized to generate funding to sustain the organization's mission work. In 2018, it facilitated to pack 1,689,948 rice-soy fortified meals. To date, it has distributed a total of 4,613,000 meals in the country. Around 12,000 volunteers from corporate partners were involved this year.

More and more corporate donors have supported RAHP's advocacy to address hunger and malnutrition in the country, with a total of 50 donors engaged in the past four (4) years. Most of them became regular donors expanding their reach and commitments in their every engagement. There were donors who have been hands-on and wanted to connect with the assisted communities, thus field visits were arranged many times. Pfizer, Western Digital, JP Morgan Chase and Co. and Capital One, to name a few have visited some of the program areas in Pampanga, Laguna and Taguig City. They also distributed toys and school supplies to children and beddings and hygiene kits to the families.

Another donor, Globe Telecom, has been very creative in their engagement with RAHP. It started with a series of MPEs at the early part of the year to launching of different fund generation campaigns towards the end of 2018, all intended for hunger-mitigation and relief operation initiatives. They developed their "TasteNGo" App where a monetary donation is given to RAHP every time the app is used by the employees in ordering at the company cafeteria. In addition, after the onslaught of Typhoon Ompong (Mangkhut) in the northern part of the country, Globe alerted their subscribers to use their Globe Rewards to donate to RAHP. In the span of 2-3 months, over 2 million pesos was generated. But it does not end there, Globe Telecom mobilized its 130 employees to help RAHP reach the Guinness World Records. Lastly, they set-up a donation platform through GCash. It is a BSP-regulated mobile money service that lets you buy load, purchase items, send and receive money, pay bills, and more using Globe, TM, or any other network. It's like having your wallet inside your phone giving you hassle-free and safer ways to go cashless. The idea is all interested GCash users can donate conveniently.

Moreover, our new donor – Casual Clothing Retailers, Inc. and Old Navy Philippines, introduced a new perspective in terms of awareness-raising donation drive. Instead of hosting the usual meal packaging event in their company, they launched this "End World Hunger Donation Campaign" in celebration of the World Food Day. In this drive, Old Navy customers get to learn RAHP's advocacy and at the same donate equivalent to one (1) meal pack or 100 pesos at the minimum in support of the campaign. RAHP donation booths were set-up in 6 Old Navy stores in NCR - Bonifacio High Street, Megamall, Glorietta 3, Shangrila EDSA, Robinsons Galleria and Estancia Mall, respectively. For six weekends, having dedicated volunteers manning the booth, the campaign generated PhP 347,443.00 or 3,500 meal bags. In addition to that, the campaign was announced thru LED billboards along EDSA and C5 and display banners in Old Navy stores.

Names of MPE Corporate Donors:

1. ACF Philippines
2. ADP Philippines
3. AIG
4. Aspen Pharma
5. Angat Buhay – Office of the VP
6. AXA
7. Bank of Commerce
8. BPI Foundation
9. Capital One
10. CESB
11. Charles T-shirt Factory
12. Conrad Manila
13. DLSU Manila
14. DXC Technology
15. Food Panda
16. Forever Living
17. Fiberhome International Technologies
18. Globe Telecom
19. Hershey Philippines
20. Hewlett Packard Enterprise
21. HP Inc.
22. HSBC
23. InterCruises
26. LBC Foundation
27. Maybank
28. Miss Asia Pacific International
29. Monolith Construction
30. Nurture Wellness Village
31. Old Navy Philippines
32. Optum Global Solutions
33. Oracle NetSuite
34. P&A Grant Thornton
35. Personiv
36. Pfizer Philippines
37. Philippine Amusement and Gaming Center
38. PhilSeven Foundation
39. QBE
40. Resorts World Manila
41. S&P Global
42. San Roque Power Foundation
43. SAP Concur
44. Samsung
45. SM Prime Holdings Inc.
46. Synchrony
47. Vena Energy
48. The Walt Disney Philippines

Dietary Supplementation Program

There are 4,668 children that benefitted from the feeding programs implemented in collaboration with impact partners around the country. Most of these children were being fed in the school setting, in daycare centers and primary schools. On the other hand, the community-based feeding is being conducted in the impact partner's centers.

The parents of these children participated in the feeding activities such as preparing the meal ingredients and cooking facilities. Some of them voluntarily provided monetary counterpart for the additional ingredient to make the meals interesting for the children. The impact partners provided their counterpart like operating expenses of the feeding program that covers the gas tank, cooking facility, additional meal ingredients and labor for cook/help, among others. Complementary activities were facilitated by impact partners such as sports clinic and value formation sessions.

This year, RAHP worked with nine (9) impact partners namely: Barangay Ususan and Pinagsama, Taguig City, Salesians of Don Bosco, Rotary Club Muntinlupa, Gota de Leche, Food for Hungry Minds, Simply Share Foundation, San Roque Power Foundation and Children International. Six (6) of them are new impact partners. The partnership was made official thru the signing of the cooperative partnership agreement. RAHP staff conducted orientations on the organization's vision, mission and programs, how to prepare and cook the rice-soy fortified meal pack and the monitoring requirements.

RAHP donors conducted community visits to meet and greet the program beneficiaries. On July 19, 2018, a number of Senior Leaders of JP Morgan Chase & Co kicked off the company's feeding program

at Barangay Pinagsama Daycare Center - their adopted community beneficiaries. They also generously distributed school supplies to the daycare children.

The partnership developed with the donors did not end with the provision of meals. Capital One has been very consistent in providing the children with the nutritious meal for two years in Calauan, Laguna. At the last quarter of the year, it was discovered that the kitchen being used for feeding there does not pass the minimum standards of a safe and clean kitchen. Gladly, a new industrialized kitchen was built in cooperation with Capital One, Salesians of Don Bosco and Rise Against Hunger Philippines. It was branded as a Good Food Kitchen and launched last December, 2018.

Table 1: List of impact partners, number of beneficiaries and program type.

Impact Partners	# of Beneficiaries	Program Type
Barangay Ususan, Taguig City	511	School-based supplemental feeding
Barangay Pinagsama, Taguig City	272	School-based supplemental feeding
Don Bosco Calauan, Laguna	1,384	Community-based feeding
Rotary Club Muntinlupa	300	Community-based feeding
Gota de Leche	198	Community-based feeding
Food for Hungry Minds	153	School-based supplemental feeding
Simply Share Foundation	1,400	School-based feeding
San Roque Power Foundation	300	School-based supplemental feeding
Children International	150	Community-based feeding
Total	4,668	

First 1000 Days Program

RAHP has partnered with the Department of Health to complement the government's First 1000 Days Program. It is a program designed to scale up the health and nutrition in the first 1000 days of life. The first 1000 days of life refers to the period of pregnancy up to the first two years of the child. This is the period during which key health, nutrition, early education and related services should be delivered to ensure the optimum physical and mental development of the child. (PPAN, 2017-2022 Executive Summary doc.) Rise Against Hunger meals are used in the supplemental feeding of pregnant and lactating women and their children (6 months to 2 years old) that visit rural health clinics for antenatal care, post-partum check-ups, mothers' classes, nutrition classes, vitamin supplementation, vaccinations as well as medical check-ups of children. Monthly rations of meal packs are given to the women as they visit the clinics. The meals not only provide the necessary nutrition of the women but also serve as incentives to regularly visit the clinics and attend classes.

A total of 223 women and their babies in Porac, Pampanga and Candelaria, Zambales provided with nutritious meals and actively participated in the services provided by their respective Municipal Health Offices. With the support of RAHP's regular donors, 123 beneficiaries were added in 2018 from the original 100 beneficiaries in 2017. Community visits were conducted by some of RAHP's corporate donors – Pfizer and Western Digital. They facilitated the preparation of meals and feeding and distributed toys and health kits to families in Porac, Pampanga.

Department of Health Region III hosted the Program Implementation Review on Interim Diet Supplementation for Pregnant Women in Support of the First 1000 days using Rise Against Hunger Food Packs Project on November 26-28, 2018. It was participated by municipal health offices of Porac, Pampanga at Candelaria, Zambales, beneficiaries, AIG and Pfizer donor representatives and RAHP team. Highlights include - health offices provided with a comprehensive report of the implementation of the said program, beneficiaries representatives shared their testimonies on the good results of the

program and planning for the next steps were facilitated. Based from the reports and testimonies, the First 1000 Days program had gained positive results – 1. Increased weight gain of mothers, 2. Increased birth weights of babies 3. Improved lactation and breastfeeding, 4. Improved attendance and participation to other health services such as pre and post-natal care and immunizations, 5. Improved weights of the babies (those 6 months to 2 years old) and 6. Decreased incidence of illness that are usually common to malnourished children.

Disaster Relief

RAHP has been delivering relief aid to families affected by crisis – manmade and natural disasters. In 2018, over 2,789 families or 15,000 individuals were reached through relief operations in cooperation with its partner organizations around the country.

1,002 families displaced in Marikina flooding were provided with biscuits and powdered juice donated by our donors. Simple Share Foundation's soup kitchen warmed the heart and stomach of some 1,000 individuals (adults and children) affected by landslides in Naga City, Cebu. In addition, 1,639 displaced families in Benguet and Cagayan Valley received relief packs composed of RAH meals and grocery items, with the help of Caritas Baguio and International Care Ministries, respectively. Lastly, RAHP distributed meals to displaced families in Marawi City. RAHP local team headed by Board Member Janimah Pandi facilitated the distribution of RAH meals to 148 families displaced by the Marawi siege.

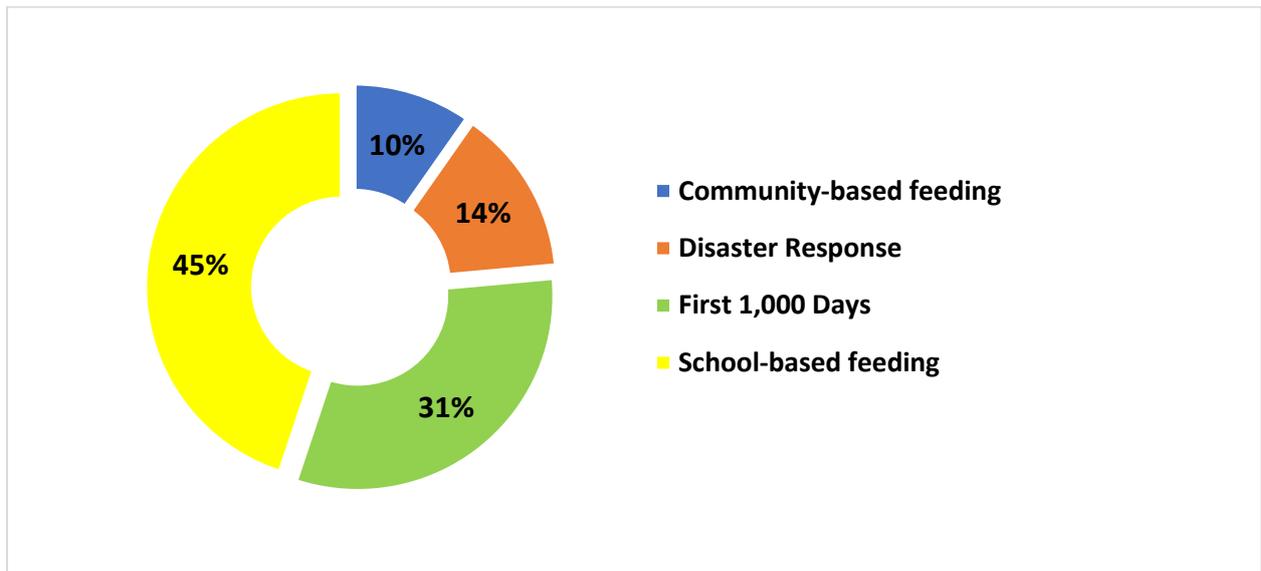
Farm to Fork

The dehydrated vegetables and fruits mixed into rice-soy fortified meals are contracted to smallholder farmers in Negros Occidental, through a partnership with Negrense Volunteers for Change (NVC) Foundation.

With this arrangement, the local farmers are supported to produce organically grown vegetables for their own consumption and earn money at the same time. The excess produce is bought at a fair market price and dehydrated by NVC for Rise Against Hunger meals supporting supplemental feeding programs in the farmers' own communities. Shavings from the dehydration process are composed by NVC and then given to the farmers to use as fertilizers. This initiative promotes sustainable agricultural production systems encompasses value chain approach which empowers the communities it serves.

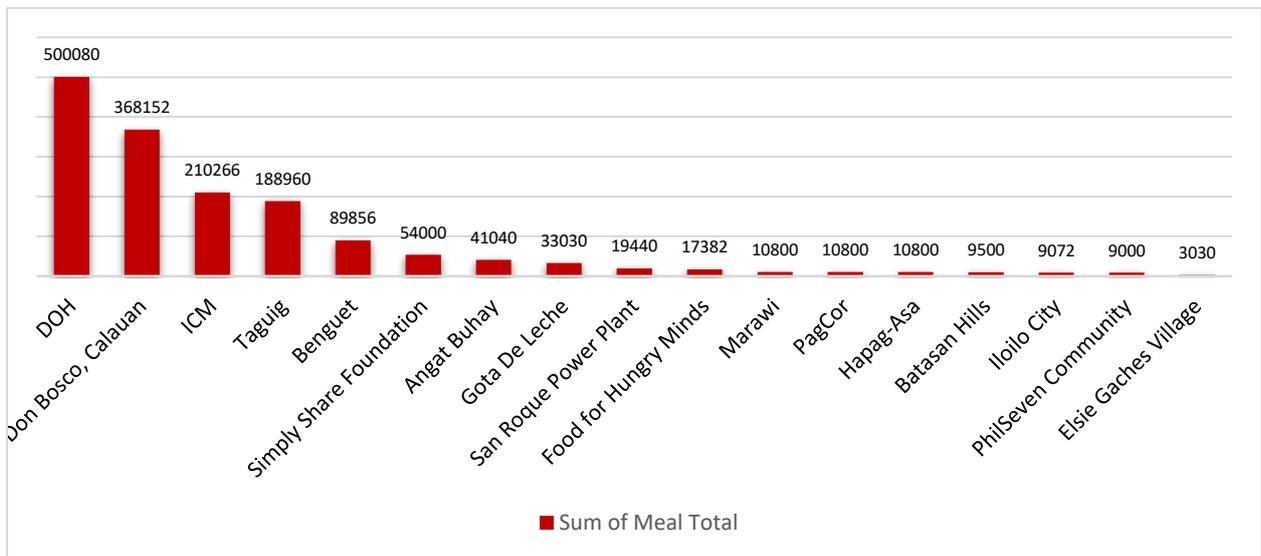
To date, 200 farmers tilling over 200 hectares of ancestral land in Negros Occidental have provided RAHP with more than 35 tons of vegetables and fruits.

Illustration 1: Distribution of Meals per Impact Program



This illustration shows that the highest percentage of meal allocation for 2018 goes to school-based feeding programs, First 1000 Days program, disaster response and community-based feeding, respectively.

Illustration 2: Distribution of Meals per Impact Partner



This illustration explains the allocation of rice-soy fortified meals per impact partner of RAHP for 2018. The top five (5) impact partners with number of meal packs received are 1. Department of Health Region III, 2. Don Bosco in Calauan, Laguna, 3. International Care Ministries, 4. Taguig LGU and 5. Benguet province for the Typhoon Ompong disaster response, respectively.

New Impact Programs

Good Food Grocer

The Good Food Grocer, a Rise Against Hunger Philippines pilot food bank is located in Barangay Ususan, Taguig City. It aims to alleviate hunger and malnutrition and improve food security among families. It also contributes to the reduction of food waste. Food bank works through the collection of donated food items from food manufacturing companies, hotels, restaurants and even individuals and distribute to food pantries such as schools, partner NGOs and LGUs. It also directly facilitates the distribution of rescued food to families and communities.

The facility was constructed at the end of the first quarter of 2018. It has a grocery component that sells nutritious but affordable food items. It has a fully functional kitchen that is being used in cooking hot meals for the beneficiaries. It also has a room for the storage of donated food items and a small office space for the staff.

The food bank operation is in partnership with the local government unit of Barangay Ususan. They provided the free use of the land, selection of and coordination with beneficiaries and implementation of school feeding programs in daycare centers. A total of 500 households were selected to be the program beneficiaries in Barangay Ususan. Since the soft opening on May 2018, they received a biscuits, juices, canned goods and meat products.

Other communities like Barangay Pinagsama, Taguig City and communities of partner NGOs have benefitted in the distribution of donated food from the food bank, aswell. The rescued food were distributed in Laguna, other parts of NCR, northern Luzon, and Visayas areas through the implementing partners.

The Good Food Grocer promotes some of the local social enterprises in Manila areas as their products are consigned in the grocer. The recycled soap from the Soap for Hope program are also sold for lower price to support income generating activities of women in the community. Also, GFG supported the community vegetable gardens by buying its produce and made it available in the grocer. Moreover, the food bank served as a distribution point for relief operation. Thousands of displaced individuals in Marikina City and Benguet province received rescued food from the food bank.

A total of 14 companies contributed in the food bank operation this year. Most of them provided food donations while others provided technical support and donated non-food items. More than 1.6 million pesos is the declared value of the donated food items in less than a year of food bank operation.

Paskuhan sa Ususan, a gift-giving event for GFG household beneficiaries in celebration of Christmas was conducted by RAHP on December 15, 2018. More than 300 households in Barangay Ususan received assorted grocery items from various food donors, both companies and individuals. Profiling and ID printing for the household beneficiaries were also facilitated. Around 50 volunteers were mobilized from the said event.

The food bank program was featured in numerous media coverages in the third to last quarter of 2018. It was featured in Born to be Wild, Green Living and The Atom Araallo Specials, among others. These TV program discussed food waste as one of the disturbing issues nowadays, and food banking system was emphasized as one of effective solutions in contributing to reduction of food waste in the country.

Table 2: List of Good Food Grocer donors and their engagement.

No.	Name of Donor	Engagement
1	Coca Cola Foundation	Food donation
2	Conrad Manila	Food donation, livelihood support
3	Food Rescue ASEAN	Food donation
4	Kraft Heinz	Food and vitamin donation
5	Monde Nissin Corporation	Food donation
6	Mondelez	Food donation
7	Oracle Netsuite	Software support
8	San Miguel Corporation	Food donation
9	Unilever	Mrs. Walastik tie-up
10	Del Monte Philippines	Food donation
11	Immaculate Mary Montessori School	Food donation
12	Lenovo Philippines	Food donation
13	Genesys	Food donation
14	Oracle Corporation	Food donation

Soap for Hope

To build more sustainable communities, RAHP adopted the Soap for Hope program. It is a flagship corporate social responsibility program of Diversey, a leading global company in hygiene and sanitation products. It facilitates the recycling of used hotel soap entrusted to hotel community beneficiaries.

Conrad Manila offered this partnership with RAHP sometime in the first quarter of 2018. They mobilized Diversey to provide the training and materials needed for this initiative. Twenty (20) women in Barangay Ususan were trained to recycle used soap from Conrad Manila. Diversey provided the technical support such as the training and equipment and materials while Conrad Manila regularly provide the used soaps. The recycled soaps were then bought by the Good Food Grocer. It served as an income generating activity for the beneficiaries. Also, this initiative helps in reducing soap waste.

RAHP has partnered with Hotel and Restaurants Association in the Philippines (HRAP) to replicate the program in other areas, like Cebu. Program orientation and recycling demo was conducted in Tagaytay City and Cebu City.

Bread for Bread

It is envisioned as a sustainable bread distribution program wherein consumers can purchase nutritious bread and donate at the same time equivalent pieces of nutritious bread for school feeding programs. The *pandesal* recipe was developed by Conrad Manila (a Hilton Hotel) and fortified with Kraft Heinz micronutrient powder. It will be marketed by Rise Against Hunger Philippines in support to the school feeding programs in the country.

The Bread for Bread program was launched at Conrad Manila on July 24, 2018 which graced by partners and beneficiaries. Also, Conrad Manila conducted orientation on *pandesal* baking in Barangay Ususan, Taguig City.

Other Initiative Highlights

Guinness World Records

In celebration of the World Food Day, on October 16, 2018, Rise Against Hunger around the globe broke the Guinness World Records title “Most people assembling hunger relief packages simultaneously in multiple venues.” Many volunteers from the different international locations participated in the said event. In the Philippines, more than 200 volunteers were mobilized.

It was scheduled in the World Food Day because it is the day to highlight the RAH’s commitment to contribute to the United Nations Sustainable Development Goal 2 – zero hunger by 2030. It became an exciting and creative way of involving the people in the advocacy to end hunger by 2030. Volunteers participated in the event are from Globe Telecom, Conrad Manila and other individual volunteers. These volunteers donated the rice-soy fortified meals packaged during the activity.

#ThisIsPossible Global Campaign

The launching of #ThisIsPossible global campaigns were conducted in the Rise Against Hunger international locations. The organization conducted series of awareness-raising campaigns to grow the movement in ending world hunger by 2030. In the Philippines, the launch was conducted on August 31, 2018 at Conrad Manila. The highlight of the said event was the pledges of the stakeholders in working together to contribute to the SDG # 2 – End world hunger by 2030. RAH US Team graced the event together with the donors, impact partners, beneficiaries. This campaign generated over PhP 1.5 million worth of media values. In addition, RAHP’s campaign video was aired at the SM MOA globe for free.

Ending Hunger Recipe Book

RAHP has partnered with Enderun Colleges, a private non-sectarian school using Ducasse Education in its culinary arts program, to develop recipes using the rice-soy fortified meals. The recipe book titled “Ending Hunger Recipe Book” features 16 nutritious menus crafted by culinary arts students. The recipe book is intended to provide the impact partners with innovative yet affordable ways to cook the RAHP meals. The recipe books were already distributed to impact partners and donors.

Volunteer Engagement

This year, volunteer engagement offered many opportunities for collaboration towards creating an enabling environment to end hunger. RAHP accepted three (3) intern students from De La Salle University from June to October, 2018. The interns were tasked to boost the social media mileage and participate in the meal packaging events of the organization. They were also involved in the advocacy activities. Part of the academic requirements of the students, they produced collaterals using the SDG images which were displayed in the bazars for sale. In addition, De La Salle University hosted a meal packaging event producing 1,800 meals good for 180 children for 6 months feeding through the efforts of the intern students.

In addition, Zendesk, a global service software company, has started deploying its employees to volunteer in the supplemental feeding programs in the daycare centers in Barangay Ususan, Taguig City. The 2-hour service every Tuesday morning is rendered through preparation and serving of hot meals to day care children.